

## REVIEW

by

**assoc. Prof. Stanimir Kabaivanov, PhD, FESS – Plovdiv University “Paisii Hilendarski”**

of submitted documents and scientific papers  
for open position for associate professor in Economics  
**in Plovdiv University “Paisii Hilendarski”**

*Field code: 3. Social science, Economics and Law*

*3.8. Economics (Financial markets and instruments)*

Open position announcement for associate professor in Economics has been published in the Bulgarian Official State Gazette (issue 31 from 12.04.2019) as well as on the internet page of Plovdiv University “Paisii Hilendarski”. Academic position opening is located at the Faculty of Economics and Social Sciences, Department of Finance and Accounting. This review covers the documents and scientific papers submitted by assistant professor Gergana Valcheva Taneva, PhD, FESS – Dept. of Finance and Accounting, sole candidate for the opened position.

### **1. Documents and general review**

I have been appointed as a member of scientific committee reviewing the candidates for associate professor in the field of 3. Social sciences, Economics and Law, 3.8. Economics (Financial markets and institutions) by order № P33-.3750 from 11.07.2019 г. of the Rector of the University of Plovdiv “Paisii Hilendarski”.

Documents and scientific papers have been submitted by assistant professor Gergana Valcheva Taneva, PhD, FESS – Dept. of Finance and Accounting, **sole candidate** for the opened position.

All submitted documents and scientific works (in physical and electronic format) are **in compliance** with national legal regulations and the procedures for habilitation of University of Plovdiv

“Paisii Hilendarski”. Submitted documents provide extensive information on candidate teaching and scientific activities.

Dr. Taneva has defended her PhD thesis at the Université de Bordeaux IV, France in 2010 and since 2012 has been working at the Department of Finance and Accounting. She has actively participated in several EU research projects and in 2006 had been granted a special scholarship on researching financial and historical development of Société générale. Dr. Taneva research interests are focused on financial markets, crypto currencies, stock exchange trade and international business history.

## **2. Scientific papers review**

Dr. Gergana Taneva has submitted 18 scientific works in total – 2 monographs, 1 book, 1 textbook and 13 research papers. An additional evidence for three electronic courses, covering different subjects in BSc programs of the Faculty of Economics and Social Sciences, developed by her has been provided. This review takes into account 14 scientific works – 2 monographs, 1 textbook and 11 research papers that have been published after PhD thesis defense, do not repeat topics included in the thesis and are also relevant to the open position requirements.

A significant number of reviewed scientific works are in foreign language (mainly in English and one in French), including studies in social science issued by renowned international publishers. Documents confirming participation of Dr. Taneva in three projects (two national level projects and one university level) and teaching mobility exchange with University of Versailles, France as part of Erasmus+ programme.

A special attention deserves Dr. Taneva research on crypto currencies and economic transactions with digital assets. Organization and development of decentralized markets, analyzed in the first monograph are important for both researchers and financial markets practitioners. With a combined knowledge from different domains as well as diverse analytical methods, Dr. Taneva has suggested an original classification system for risk and efficiency assessment of decentralized markets.

The second monograph paper of Dr. Taneva is dedicated to studying risk management in financial markets. Although it focuses on foreign exchange, hedging and risk management strategies discussed in it are applicable to different scenarios and different financial instruments.

Topics covered in academic courses taught by Dr. Taneva demonstrate that she has successfully used her research results in improving the quality of education. At the same time, surveys conducted with her students and included in monograph studies prove she actively seeks to include new topics in teaching and use contemporary educational methods.

Research papers provided for review have been cited which indicates they are of interest for other researchers in the area. An additional proof for their importance is that some have been accepted and published in SCOPUS indexed journals.

No plagiarism or misuse of research sources has been found.

## **2. Recommendations and questions**

The following recommendations are proposed to the attention of the candidate:

- to increase the number of publications in foreign journals in order to make sure that her research reaches wider audience;
- to submit more of her papers for publication in journals indexed in SCOPUS and Web Of Science;
- to increase the number of electronic resources available to her students;

These recommendations do not indicate any deficiencies or problems discovered in the research papers and only aim at increasing the audience able to access Dr. Taneva research results.

## **CONCLUSION**

Documents and papers submitted by assistant professor Gergana Taneva, PhD **comply** with all legal requirements for habilitation in Bulgaria as well as with procedures for habilitation of University of Plovdiv "Paisii Hilendarski".

Dr. Taneva has submitted **all required** scientific and research papers, published after her PhD thesis defense. They contain scientific and practical results presented at a number of international events, published in renowned journals and cited by a number of other researchers.

Scientific and teaching qualification and experience of Dr. Taneva are **very good** and supported by the **high quality** of submitted materials and my personal impressions from my work with her at the Department of Finance and Accounting.

Teaching and research achievements of the candidate match the specific requirements for associate professor position that are in effect for all members of the Faculty of Economics and Social Sciences.

Being able to analyze all submitted papers and documents, investigate their importance and impact I give a **positive assessment** of the candidate. I also recommend to the scientific committee to propose the election of Dr. Gergana Taneva for the position of associate professor in 3.8. Economics (Financial markets and instruments) at the Faculty of Economics and Social Sciences, University of Plovdiv “Paisii Hilendarski”.

02.09.2019 г.

Plovdiv

**Reviewer:** .....

/assoc. prof. Stanimir Ivanov Kabaivanov/